

Company Profile



CONSTRUCTIONS

Contact: Rodney Obeid (Director)
Mob: 0416 281 207
Email: rodney@obeid-group.com.au



Introduction

OG Construction Pty Ltd was established in mid-2009 bring together over 50 years of construction management experience. We provide Construction Project Management services in NSW and WA. OG Construction has grown since which provide a vast range of services for different stages of the development.

Our staff are experienced in the construction of commercial, retail and residential projects. Have demonstrated a track record in successfully completing projects on time and within budget, without comprising on quality.

Involved within all phases of project development ranging from:

- Feasibilities;
- Organising construction Finance;
- Design stage – Manage all the relevant consultants;
- Cost Engineer the project;
- Construction stage;

Types of projects our staff have been involved in:

- High-rise luxury apartments;
- Luxury Resort;
- Mixed use developments;
- Commercial developments;
- Shopping Centres;

Vision statement

To be a preeminent provider of superior construction services by consistently producing a quality product; managing the projects through the Planning, Design, Construction and Maintenance phases to add value for clients through innovation, foresight, integrity, and aggressive performance.

OG Construction aims to produce a profitable result to all projects for all parties. Our clients have high expectations, and we distinguish ourselves by delivering more efficient cost-effective solutions, with a high level of professionalism.

Values

Commitment

We are proactive in finding solutions for our clients that best achieve their goals. Lasting relationships are the lifeblood of our business. We are committed to provide personal attention to our clients as individuals.



Integrity

We remain true to our values of being fair, honest and ethical. OG Construction is a business based on trust. We commit only to what we can deliver and we deliver on our commitments. OG Construction is committed to a high standard of service, quality and personal attention to clients' treating all with dignity and respect.

Teamwork

We recognize our primary asset is our people. We provide opportunity and encouragement to help our people reach their potential. We work with our clients, consultants and contractors as a team. Mutual respect provides the foundation for our success. OG Construction believes that building strong relationships with each other, clients and business partners is the key to growth.

Excellence

At OG Construction we always exhibit and encourage a supportive, positive, can-do attitude with staff and clientele. OG Construction always deliver a work product that is second-to-none through attention to detail, we do things right the first time, while continuously looking for ways to improve our performance. OG Construction attract, develop, retain, recognize, and reward individuals committed to our values who deliver superior performance to our high company standards. At OG Construction we approach all situations as opportunities to create a mutually beneficial solution. OG Construction demonstrate personal pride in our organization and the work products we produce.

Financial Stability

At OG Construction we do business with people in ways that are consistent with our values. We are continually exploring and evaluating opportunities to strengthen our organization both internally and externally.

OG Construction anticipate and adapt to the changing market conditions and are always prepared for potential changes. OG Construction manages its resources efficiently to maximize our competitive edge. OG Construction optimize, measure, and report financial performance at regular intervals.

OG Construction balances risk taking and security by making sound business decisions based on accurate, timely, and useable performance information.



Complete & Current Project

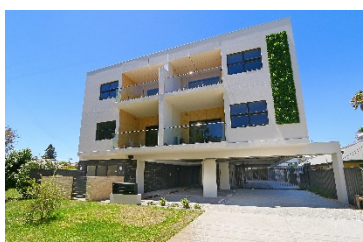
The following illustrate the major projects managed by OG Construction from establishment to date.

March 2019 – September 2020



Project: 19 Tyler St
Project value: Construction value \$1.8 million.
Client: 19 Tyler Pty Ltd
Project location: 19 Tyler St, Tuart Hill WA
Project description: Design and construct contract: 10 Apartments, 2 story building.
Role: Project Manage the Development and construction.

February 2018 – January 2019



Project: 22 Hendra St
Project value: Construction value \$2.1 million.
Client: 22 Hendra Pty Ltd
Project location: 22 Hendra St, Cloverdale WA
Project description: Design and construct contract: 11 Apartments, 3 story building.
Role: Project Manage the Development and construction.

April 2017 – September 2018



Project: 181 Walcott St, Mt Lawley
Project value: Construction value \$6 million.
Client: Otter River Pty Ltd
Superintendent: Property Passion – Helena Farrell
Financier: Westpac
Project location: 181 Walcott St, Mt Lawley WA
Project description: Design and construct contract: 19 apartments, 6 story building, with 2 level below street level.
Role: OG Construction was engaged to Cost Engineering during the design phase then engaged to construct the building. OG Construction worked closely with the Client and Architect to achieve the most cost-effective designs to achieve budgets and satisfy the end user.



November 2015 – November 2016



Project: 46 Filburn St

Project value: Construction value \$3.7 million.

Client: Seagrove Pty Ltd

Superintendent: Richard Eadie

Financier: NAB

Project location: 46 Filburn St, Scarborough WA

Project description: Design and construct contract: 15 apartments, 4 story building, with an undercroft car park.

Role: OG Construction was engaged to Cost Engineer during the design phase then engaged to construct the building. OG Construction worked closely with the Client and Architect to achieve the most cost effective designs to achieve budgets and satisfy the end user.

November 2014 – March 2016



Project: 152 Fitzgerald St

Project value: Construction value \$10 million.

Client: L & K (WA) Investments Pty Ltd

Superintendent: Doepel Marsh Architects

Financier: NAB

Project location: 152 Fitzgerald St, North Perth WA

Project description: Construct contract: 1 Commercial, 40 apartments, 5 story building, with a basement car park.

Role: OG Construction was engaged to Cost Engineer during the design phase then engaged to construct the building. OG Construction has worked closely with the Client and Architect to achieve the most cost-effective designs to achieve budgets and satisfy the end user.

March 2014 – July 2015



Project: Franzone Apartments

Project value: Construction value \$13.5 million.

Client: SDR Group Pty Ltd.

Superintendent: Rider Levett Bucknall Pty Ltd

Financier:

Project location: 122 Brown St, East Perth WA

Project description: Design and construct contract: 56 apartments, 6 story building, with a basement car park.

Role: OG Construction was engaged to provide the Tendering, Project Management, Site Management, Cost Engineering service for this project. OG Construction has worked closely with the Client and Architect to achieve the most cost effective designs to achieve budgets and satisfy the end user.

January 2013 – August 2014





Project: Noting Hills Commercial

Project value: Construction value \$3 million.

Development value \$5 million

Client: Elio Monzu (08)93318236, 0419424690 - JV arrangement – Sirroco Enterprises Pty Ltd, Obeid Properties Pty Ltd and Maxsavi Investments Pty Ltd.

Superintendent: Terry Merefield from Tamram Pty Ltd

Financier: ANZ – Thisara Ranawaka (relationship Manager) (08)92160751.

Project location: 1 Prowse St, West Perth WA

Project description: Design and construct contract: 5 story office building, with a ground floor car park.

Role: OG Construction managed the development on Behalf of the JV. Managed the sales and strata, construction finance, construction design and Construction.

July 2012 – January 2014



Project: Currambine Shopping Centre

Project value: \$8 million

Client: Ray White Invest (White Private)

Superintendent: Kimmo Pitkanen (02)92493728 0414767006.

Financier: ANZ

Quantity Surveyor: RLB (Rider Levett Bucknall)

Project location: 1244 Marmion ave, Currambine WA



Project description: Design and construct contract: New office and retail building, upgrade to the existing shopping centre facade, extension of the existing centre and cinema, upgrade services to the existing centre.

Role: OG Construction was engaged to provide the Tendering, Project Management, Site Management, Cost Engineering service for this project. OG Construction has worked closely with the Client and Architect to achieve the most cost-effective designs to achieve budgets and satisfy the end user. These works were staged with the completion of Stage 1 early 2013 (value \$2.2m), stage 2 (value \$2m) late 2013 and stage 3 (value \$3.5m) early 2014.



November 2011 – June 2012



Project: Cityview Apartments
Project value: \$8.5 million
Client: Cheerz Holdings Pty Ltd
Financier: Bank West
Project location: 306 Cityview boulevard, Northgate SA

Project description: Construct contract: 32 apartments. Undercroft car park and 4 levels of apartments.

Role: OG Construction was engaged by the builder Nazero Constructions to provide the Project Management and Cost Engineering service for this project. The initial design was not feasible, and the project was to be scrapped. Nazero Constructions SA engaged OG Construction to assist with the review of the design to make the project feasible. After intensive assessments OG Construction was able to reduce the construction cost by over a \$1m. Changes involved changing the steel framed structure to a post tension concrete frame. This reduced the overall building height and material without changing the overall design concept.

November 2010 – December 2011



Project: Clive st Development
Project value: \$4.5 million
Client: Brian Salfinger
Superintendent: Ming Kong (Structerre Consulting Engineers) (08)92054500
Financier: ANZ – Thisara Ranawaka (relationship Manager) (08)92160751.

Project location: 682 Murry St, West Perth WA



Project description: Design and construct contract: 6 story commercial building. Basement car park and 5 levels of offices/café.

Role: OG Construction was engaged to provide the Project Management and Site Management service for this project. OG Construction's major role in this project was to resolve major fire design issues and cost engineer the construction methods.

July 2009 – September 2010



Project: Urbano Due
Project value: \$7 million
Client: Claymont properties Pty Ltd – Nita Subramaniam (08)93228882.
Financier: ANZ

Quantity Surveyor: RLB (Rider Levett Bucknall)

Project location: Kensington st, East Perth WA

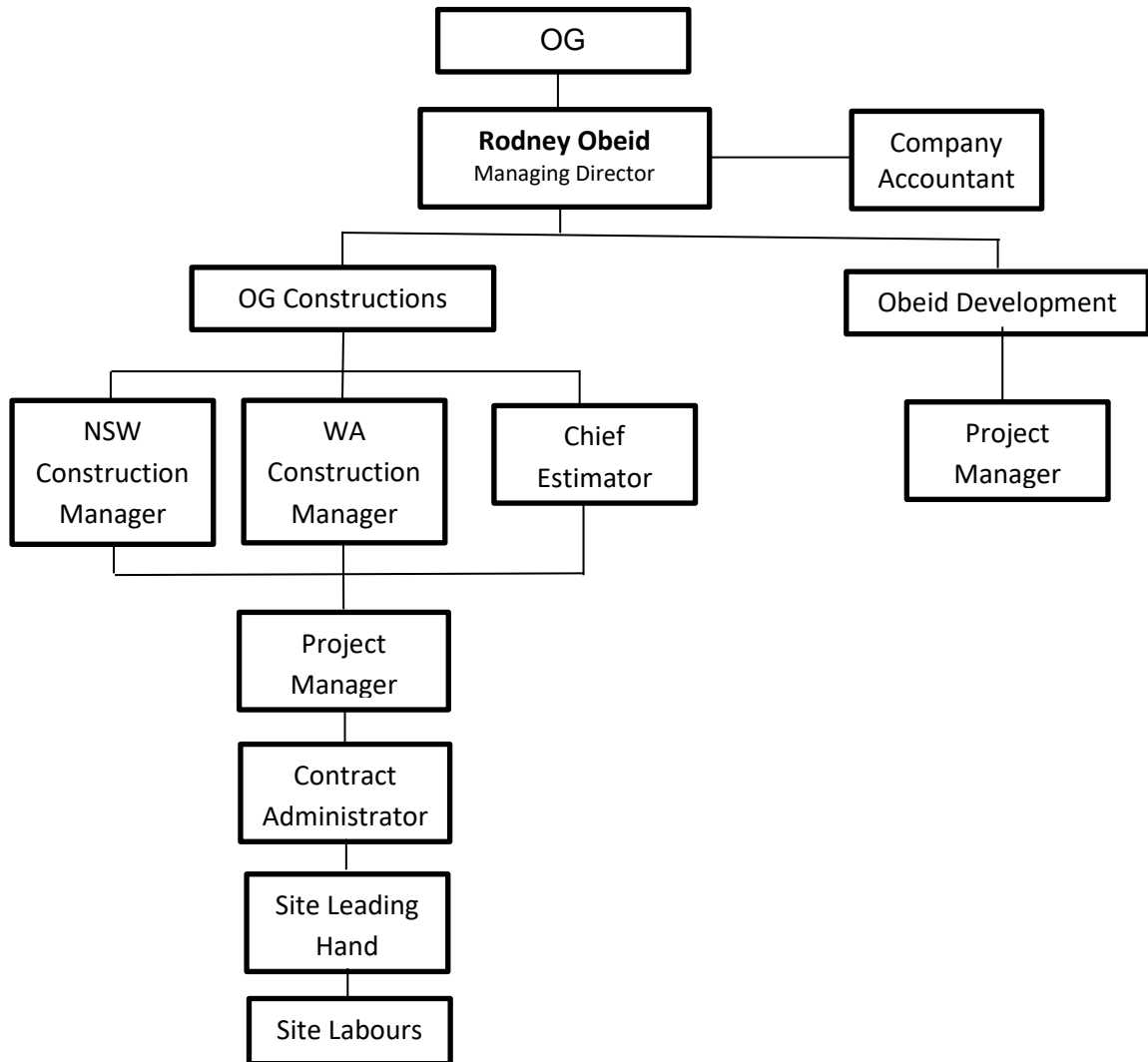
Project description: Design and construct contract: 17 apartments and 3 commercial tenancies. 6 story building

Role: OG Construction was engaged to provide the Project Management and Site Management service for this project.



Corporate Structure of OG Construction

The following chart demonstrates the companies Hierarchy:



Key Personal Project Experience

- **Director: Rodney Obeid** – Qualified builder and has managed several sites up to the value of \$50 million. Rodney worked for Parkview Constructions before establishing OG Construction. (refer to attached CV)



- **Construction Manager: Fred Obeid** – 35 years in the construction industry, Fred has managed sites up to the value of \$40 million.

